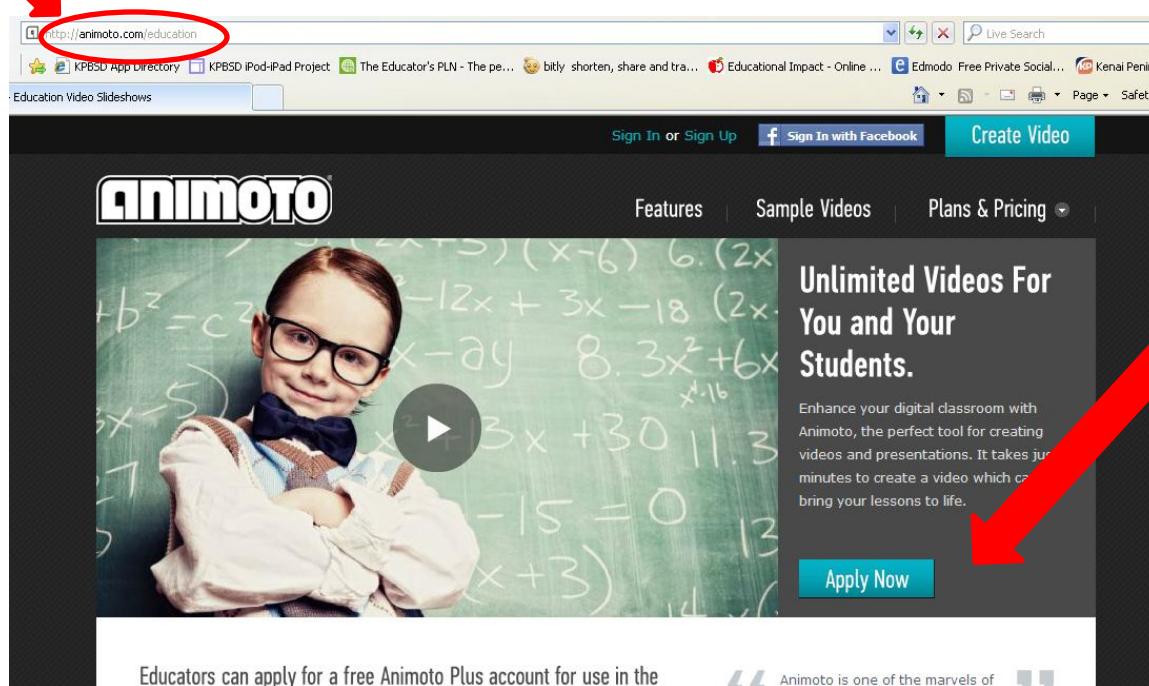


SETTING UP AN ANIMOTO FOR EDUCATION ACCOUNT

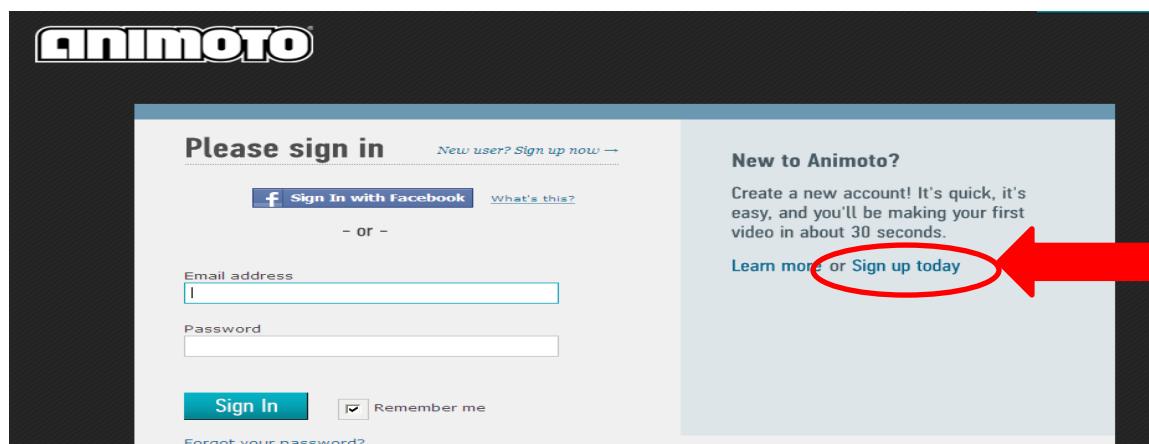
NOTE: It is very important to follow these directions in the correct order.

Steps:

1. Go to the website; <http://animoto.com/education>
Make sure that you are at the Animoto for Education site and NOT the regular Animoto site!
2. Click on the word “Apply Now” in the blue box.



3. Click “Sign up Today” and fill in all of the necessary information.



- Fill in the “About You” section. You must use your school email address at this point. After submitting your application you will be given a promo code.

The screenshot shows the 'Animoto for Education Application' form. At the top left is the 'animoto' logo. The form fields include:

- Your name: Lori Manion
- Your school: KPBSD
- Grades you teach: K-12
- Subjects you teach: Math
- Your school email address: lmanion@kpbsd.k12.ak.us
- Class website/blog: (empty field)

On the right side, there are two informational paragraphs:

- Applications are processed in the order which they are received. It may take several weeks before you receive your educators code.
- Please ensure that your email address is correct in order to receive your code.

A large red arrow points to the 'Submit Application' button at the bottom of the form.

- Write this code down so that you can create student accounts.

YOUR PROMO CODE: _____

IMPORTANT: When creating student accounts be sure to follow the “Step-by-Step” directions. Be sure to click on “Promo Code” and enter your class code BEFORE you click on “Sign Up”.

*Note: If you already had an Animoto account before applying for a classroom code you MAY have to use a different email on this sign up form. That is ok.

SETTING UP STUDENT ANIMOTO ACCOUNTS

You will create an account for EACH of your Students. The account you create depends on the age of the student.

STUDENT ACCOUNTS:

Under 13: Create “dummy” emails (see below) for each student and then “Sign up” for each student using the “dummy” email and the “Classroom Code”

Over 13: Students can sign up using their own emails and the “Classroom Code”

TO CREATE A “DUMMY” EMAIL:

1. Register an email address at gmail.com
The “dummy” account trick doesn’t work with most other e-mail domains.

Once you have that original email address registered at gmail.com, you can then register for your students who are under the age of 13 at the website by entering the following email addresses in the registration form. Please make sure you are registering your students using the Classroom Code Link provided for you. If you don’t, then the students won’t have All-Access.

Register the following email addresses at Animoto:

Emailaddress+1@gmail.com
Emailaddress+2@gmail.com
Emailaddress+3@gmail.com
Etc.

All activity at the website under these accounts will be sent to your original, derivative email (emailaddress@gmail.com). This way, you’ll be able to give each student a unique Animoto account, while also being able to monitor their account’s activity.

TO CREATE STUDENT ACCOUNTS (REGISTER STUDENTS):

1. Go to: <http://animoto.com/education>
2. Click on either “Apply Now”
3. Click on “New User? Sign up now→”
4. Enter Student Information:
 - a. Email: Use the derivative email with the “+number” (i.e. lori.manion+1@gmail.com).
 - b. Password: Choose either the student’s e# or first initial, last name
 - c. Name: Use student first and last name

- d. Date of Birth: Use the same for all students (01/01/1995)

STOP HERE!

Make sure you click on “Do you have a promo/referral code” **before** you click on “Sign Up”

- e. Enter your School Promo Code
f. Click on “Sign Up”

The screenshot shows the 'Create an account' form on the Animoto website. At the top right, there are 'Sign In or Sign Up', 'Sign In with Facebook', and 'Create Video' buttons. Below the title 'Create an account', there are fields for Email address (lori.manion+1@gmail.com), Password, Confirm password, First name (Dannielle), Last name (Langseth), Date of birth (01/01/1995), and Gender (Female). To the right, there's a note about signing in with the email address and a 'Sign Up with Facebook' button. A red arrow points to the 'Do you have a promo/referral code?' checkbox, which is circled in red.

5. There is a second page that comes up “Animoto for Education Application”. Exit out of it as you do not need to Submit an Application for the student (note the “Hi, Student” at the top of the page).
6. The account has been created for the student.
Email: lori.manion+1@gmail.com → this is for Student A
Password: Student A’s first initial followed by last name.

Congratulations! You and your students are now ready to create using Animoto!

CREATING YOUR VIDEO

Five Easy Steps to Creating Your Video:

1. Choose your video **STYLE**
2. Choose your video **MUSIC**
3. Add **PICTURES** and **VIDEOS**
4. Add **TEXT**
5. **PRODUCE** your video

Topic	Purpose
Styles	Determines the look and feel of your video. Can choose from abstract and themed styles. Has Cinematic Artificial Intelligence – analyzes the features of your images, video and music.
Images	Max size: 10MB Images: JPEG, GIF, TIFF, PNG Pre-crop: 4:3 or 3:4 Resolution: Ideal is 1280x720 How many images to use? On average, 18-40 items (text, images, video) get displayed per minute of video. When will it stop? When the items or music runs out (unfortunately, this is not always at the same time)
Music	Choose from the music provided or download your own. Styles are designed to “intelligently” respond to the genre, structure, rhythm, and energy of your music. Example: The more mellow your tune, the slower your images will transition.
Spotlight 	Highlight the images you’d like to show up more and then press the “Spotlight” button. The program will “know” to hold them on the screen longer.
Video Speed	Opt to have the video be at double or half speed. Do this while in the “finalize” tab: Half speed – slows down video (12-20 items per minute)
Text	Header: 22 characters total Text: 30 characters total Can move each text slide around so that it is specifically placed in your video.
Produce	After you click on “Produce Video” it will take a few minutes to prepare. You can watch as it goes from Processing → Composing → Producing (the buttons “pulse” at each step of the process) An email will be sent to you when your video is ready.