

## SETTING UP AN ANIMOTO FOR EDUCATION ACCOUNT

**NOTE:** It is very important to follow these directions in the correct order.

Steps:

1. Go to the website; <http://animoto.com/education>  
Make sure that you are at the Animoto for Education site and NOT the regular Animoto site!
2. Click on the word “**Apply Now**” in the blue box.

The screenshot shows a web browser window with the URL <http://animoto.com/education> in the address bar. The browser tabs include "Education Video Slideshows". The website header features the Animoto logo, navigation links for "Features", "Sample Videos", and "Plans & Pricing", and buttons for "Sign In or Sign Up", "Sign In with Facebook", and "Create Video". The main banner displays a young boy with glasses and a bow tie in front of a chalkboard filled with math equations. A play button is overlaid on the image. To the right of the image, the text reads "Unlimited Videos For You and Your Students." followed by a description: "Enhance your digital classroom with Animoto, the perfect tool for creating videos and presentations. It takes just minutes to create a video which can bring your lessons to life." Below this text is a blue "Apply Now" button, which is circled in red and pointed to by a red arrow.

3. Click “**Sign up Today**” and fill in all of the necessary information.

The screenshot shows the Animoto sign-in page. The Animoto logo is at the top left. The main heading is "Please sign in" with a link for "New user? Sign up now". Below this is a "Sign In with Facebook" button and a "What's this?" link. A separator line with "- or -" follows. There are input fields for "Email address" and "Password". Below these is a "Sign In" button and a "Remember me" checkbox. A link for "Forgot your password?" is at the bottom left. On the right side, there is a section titled "New to Animoto?" with the text: "Create a new account! It's quick, it's easy, and you'll be making your first video in about 30 seconds." Below this text are two links: "Learn more" and "Sign up today". The "Sign up today" link is circled in red and pointed to by a red arrow.

4. Fill in the “About You” section. You must use your school email address at this point. After submitting your application you will be given a promo code.

**ANIMOTO**

## Animoto for Education Application

Your name  Your school

Grades you teach  Subjects you teach

Your school email address

Class website/blog

[Submit Application](#)

Applications are processed in the order which they are received. It may take several weeks before you receive your educators code.

Please ensure that your email address is correct in order to receive your code.

5. Write this code down so that you can create student accounts.  
YOUR PROMO CODE: \_\_\_\_\_

**IMPORTANT:** When creating student accounts be sure to follow the “Step-by-Step” directions. Be sure to click on “Promo Code” and enter your class code **BEFORE** you click on “Sign Up”.

\*Note: If you already had an Animoto account before applying for a classroom code you **MAY** have to use a different email on this sign up form. That is ok.

## SETTING UP STUDENT ANIMOTO ACCOUNTS

You will create an account for EACH of your Students. The account you create depends on the age of the student.

### STUDENT ACCOUNTS:

**Under 13:** Create “dummy” emails (see below) for each student and then “Sign up” for each student using the “dummy” email and the “Classroom Code”

**Over 13:** Students can sign up using their own emails and the “Classroom Code”

### TO CREATE A “DUMMY” EMAIL:

1. Register an email address at gmail.com  
The “dummy” account trick doesn’t work with most other e-mail domains.

Once you have that original email address registered at gmail.com, you can then register for your students who are under the age of 13 at the website by entering the following email addresses in the registration form. Please make sure you are registering your students using the Classroom Code Link provided for you. If you don’t, then the students won’t have All-Access.

Register the following email addresses at Animoto:

[Emailaddress+1@gmail.com](mailto:Emailaddress+1@gmail.com)

[Emailaddress+2@gmail.com](mailto:Emailaddress+2@gmail.com)

[Emailaddress+3@gmail.com](mailto:Emailaddress+3@gmail.com)

Etc.

All activity at the website under these accounts will be sent to your original, derivative email ([emailaddress@gmail.com](mailto:emailaddress@gmail.com)). This way, you’ll be able to give each student a unique Animoto account, while also being able to monitor their account’s activity.

### TO CREATE STUDENT ACCOUNTS (REGISTER STUDENTS):

1. Go to: <http://animoto.com/education>
2. Click on either “Apply Now”
3. Click on “New User? Sign up now→”
4. Enter Student Information:
  - a. Email: Use the derivative email with the “+number” (i.e. [lori.manion+1@gmail.com](mailto:lori.manion+1@gmail.com)).
  - b. Password: Choose either the student’s e# or first initial, last name
  - c. Name: Use student first and last name

d. Date of Birth: Use the same for all students (01/01/1995)

**STOP HERE!**

Make sure you click on “Do you have a promo/referral code” **before** you click on “Sign Up”

e. Enter your School Promo Code

f. Click on “Sign Up”

The screenshot shows the Animoto 'Create an account' page. At the top, there are links for 'Sign In or Sign Up', 'Sign In with Facebook', and 'Create Video'. The main heading is 'Create an account' with a link for 'Already have an Animoto account? Sign In →'. The form contains the following fields: Email address (lori.manion+1@gmail.com), Password (masked with dots), Confirm password (masked with dots), First name (Dannielle), Last name (Langseth), Date of birth (mm/dd/yyyy) (01/01/1995), and Gender (Male/Female). A red arrow points to a link that says 'Do you have a promo/referral code?' which is circled in red. There is also a 'Sign Up with Facebook' button and a 'Sign Up' button at the bottom. A note on the right says 'You'll sign in with this email address, and we'll use it to notify you when your videos are ready to watch.'

5. There is a second page that comes up “Animoto for Education Application”. Exit out of it as you do not need to Submit an Application for the student (note the “Hi, Student” at the top of the page).

6. The account has been created for the student.  
Email: [lori.manion+1@gmail.com](mailto:lori.manion+1@gmail.com) → this is for Student A  
Password: Student A’s first initial followed by last name.

**Congratulations!** You and your students are now ready to create using Animoto!

## CREATING YOUR VIDEO

Five Easy Steps to Creating Your Video:

1. Choose your video **STYLE**
2. Choose your video **MUSIC**
3. Add **PICTURES** and **VIDEOS**
4. Add **TEXT**
5. **PRODUCE** your video

<b>Topic</b>	<b>Purpose</b>
<b>Styles</b>	Determines the look and feel of your video. Can choose from abstract and themed styles. Has Cinematic Artificial Intelligence – analyzes the features of your images, video and music.
<b>Images</b>	Max size: 10MB Images: JPEG, GIF, TIFF, PNG Pre-crop: 4:3 or 3:4 Resolution: Ideal is 1280x720 How many images to use? On average, 18-40 items (text, images, video) get displayed per minute of video. When will it stop? When the items or music runs out (unfortunately, this is not always at the same time)
<b>Music</b>	Choose from the music provided or download your own. Styles are designed to “intelligently” respond to the genre, structure, rhythm, and energy of your music. Example: The more mellow your tune, the slower your images will transition.
<b>Spotlight</b> ★	Highlight the images you’d like to show up more and then press the “Spotlight” button. The program will “know” to hold them on the screen longer.
<b>Video Speed</b>	Opt to have the video be at double or half speed. Do this while in the “finalize” tab: Half speed – slows down video (12-20 items per minute)
<b>Text</b>	Header: 22 characters total Text: 30 characters total Can move each text slide around so that it is specifically placed in your video.
<b>Produce</b>	After you click on “Produce Video” it will take a few minutes to prepare. You can watch as it goes from Processing → Composing → Producing (the buttons “pulse” at each step of the process) An email will be sent to you when your video is ready.